

Profile

Thierry Geerts **Country Director Google Belgium and Luxemburg**



Thierry Geerts is father of 4 children and graduated as Solvay Business Engineer at the Vrije Universiteit Brussel in 1989. After his studies, he started working as auditor for Coopers & Lybrand (now PWC), but quite soon his passion for media, online marketing and innovation led him to management and board positions at, among others, Corelio Publishing, Nostalgie, VAR, Clickx and Passe-Partout. In 2008, he became CEO of Corelio Business Development and Arkafund.



Since 2011, he is Country Director of Google Belgium and as such he is positioned in the heart of the digital revolution, online marketing and innovative entrepreneurship.

He's member of the "*Digital Minds for Belgium*" of Deputy Prime Minister De Croo, "*Le Conseil du Digital*" of Walloon Minister of Economy and of the board of *IAB Europe*. He's the author of "*Digitalis*".